

# P-Fresh

## COMPOUND CLARIFYING AGENT FOR MUSTS AND WHITE WINES, COMPATIBLE WITH OENOFLOW™ SYSTEMS

Conforms with the International Oenological Codex. Not derived from genetically modified organisms. Allergen free.

Clarifying-stabilising agent free of allergens, *GMO-free* based on plant proteins and isinglass.

P-Fresh is a clarifying agent, with a high clarifying action that allows simplified filtration, improved colour stability and the elimination of oxidized and oxidisable phenols.

Thanks to the presence of activated carbon, P-Fresh is ideal for the clarification of white wines.

### Clarification with plant proteins and legislation for allergens

Following the coming into force of European Regulation n. 2165/2005 the use of plant proteins in the clarification of musts, white and red wines is now permitted, a wine-making practice that has been authorised as a result of the OIV resolution in 2004.

Lots of scientific evidence has shown that, with the same dose used, the effects of the use of plant proteins as wine clarification agents, is comparable to those that can be achieved with the use of milk and egg derivatives.

In addition P-Fresh combines the recently demonstrated qualities of plant proteins, with the well-known clarifying agents of isinglass presenting itself on one hand as an optimum response to meet the need to use products free of allergens and on the other the demand for a high quality clarifying agent made from carefully selected raw materials.

As required by Directive 2007/68/EC, as of May 31, 2009 wines have to be labelled with an indication of allergenic substances used in their preparation.

The use of P-Fresh does not have to be detailed on wine labels.

### A synergistic and effective action in cross-flow filtration

Thanks to the selection of specific components, P-Fresh is recommended for use in Oenoflow™ filtration plants with the application of a specific operating protocol\*.

*\* Our trained technicians are available for the customer, in order to provide all the necessary information.*

### Composition

Plant proteins, active vegetable carbon, isinglass.

### Characteristics

Appearance: powder

Colour: grey

### Dosage

30-60 g/hl according to the circumstances and operating conditions.

### How to use

Sprinkle P-Fresh in water (1:10).

After a short rest, add in a thin stream to the must or wine during pump-over.

### Storage

Store in a cool, dry environment.

Once the package has been opened, it must be carefully re-closed and stored in a cool, dry environment.

### Pack sizes

code EXP00109514 - 15 kg bags



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